

MindField Digital Privacy Policy

MindField Digital Information Technology ("MindField," "we," "our," or "us") values the privacy of our clients, partners, and users. This Privacy Policy outlines how we collect, use, store, and protect personal data in compliance with applicable data protection regulations, including the General Data Protection Regulation (GDPR) where applicable.

1. Information We Collect

We may collect the following types of personal information:

- Client and business contact details: Name, email address, phone number, company name, billing address.
- Campaign-related data: Marketing account IDs, advertising performance data, target audience insights.
- Website usage data: When users visit our website, we may collect IP address, browser type, device information, and cookies for analytics purposes.
- Financial information: Limited to payment processing, invoices, and receipts.

2. How We Use Information

Personal data is used strictly for business-related purposes, including:

- Delivering and managing marketing campaigns.
- Communicating with clients and responding to inquiries.
- Managing contracts, billing, and payments.
- Analyzing performance and improving services.
- Complying with applicable laws and regulatory requirements.

3. Data Sharing & Disclosure

We do not sell or rent personal data. We may share data only in the following cases:

- With trusted third-party service providers (such as advertising platforms, analytics tools, or IT service providers) strictly for operational purposes.
- When required by law or legal processes.
- With client consent, when relevant to campaign execution.

4. Data Storage & Security

- Personal data is stored on secure servers with restricted access.
- We apply industry-standard security practices, including encryption, firewalls, and regular audits, to protect against unauthorized access, loss, or misuse.
- Access to client data is limited to authorized personnel only.

5. Cookies & Tracking Technologies

Our website uses cookies and similar technologies to enhance user experience, analyze site traffic, and measure campaign performance. Users may control cookie preferences through their browser settings.

6. Data Retention

We retain personal information only for as long as necessary to fulfill business purposes or comply with legal obligations. Data that is no longer required will be securely deleted or anonymized.

7. User Rights

Depending on applicable laws, users may have rights to:

- Access, update, or correct their personal information.
- Request deletion of personal data.
- Restrict or object to certain processing activities.
- Request a copy of their personal data.
- Requests can be submitted by contacting us at: info@mindfield.digital.

8. International Data Transfers

As a digital marketing agency working across multiple countries, personal data may be transferred internationally. We ensure appropriate safeguards are in place to protect personal information during such transfers.

9. Children's Privacy

Our services are directed to businesses and not to individuals under the age of 18. We do not knowingly collect personal data from children.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect operational, legal, or regulatory changes.

11. Contact Us

For any questions or concerns regarding this Privacy Policy or how your data is handled, please contact us.